

## 2023 Strategic Planning Syopsis

PURPOSE: MISSION: CORE VALUES: MOTTO

- I. **Purpose:** The purpose of the Central Oregon Veteran and Community Outreach (COVO) is to serve, assist and support Central Oregon houseless, jobless and disadvantaged military veterans as well as non-veteran community members. (*Purpose changed to better reflect By-Laws*).
- II. **Mission:** Aid Central Oregon houseless, jobless and disadvantaged military veterans as well as
- III. **Core Values:**
  - o We believe the community owes a debt of gratitude to its military Veterans.
  - o We believe in actively advocating for rights of all Veterans.
  - o We believe it is important to promote public education and increase public awareness of the long-range physical and emotional scars of war.
  - o We believe in outreach performing essential services for an often under-served Veteran and non-veteran community populations.
- IV. **Motto:** Respect, Support and Advocacy: Note: these words are important and reflect the management mind-set of the organization. COVO's excellent community reputation is built around this philosophy.

### Strategic Planning Overview

Review of assessment products: customer and community inputs

Organizational Structure: current and future focus

Facilities: current and future focus

Establish current service priorities

### Planning Concepts

Promote customer-focused services & products

Emphasize employee involvement and teamwork

Use performance measurements

Focus on procedures and processes that produce results

Rely on data collection and interpretation

Involve efficient and effective resource allocation and management

### Service Priorities 2023

Priority	Program/Service
1	Homeless/Disadvantaged Outreach
2	Supportive Services to Veterans & Families
3	Veterans Village
4	Low Income Housing

